



BEER
LIVE
FOOD
MUSIC



PARTNER OPPORTUNITIES

"BECOME A SPONSOR... DON'T MISS OUT!"

2019



For updates on this event please visit us at:
www.wakefieldbeer.co.uk



w: wakefieldbeer.co.uk

e: contact@wakefieldbeer.co.uk

LET US INTRODUCE OURSELVES...

We'd like to welcome you and your guests to the seventh Wakefield Festival of Beer and what we hope will be a beast of a beer festival.

Following the fabulous success of last year's event we're growing the event for 2019. With a brand new venue Wakefield Market Hall, we'll be providing a wide range of 'Street Food', hosting more great bands and most importantly curating an even more diverse range of beer, ciders and gin.

The success of the festival is dependent on you, with your support we hope to raise £15,000 for local charities.

WHERE WE ALLOCATE THE PROCEEDS...

Over the past six festivals Wakefield District Round Table have donated over £45,000 to local charities, and 100% of the profits of the festival go to local worthy causes.

WAKEFIELD DISTRICT ROUND TABLE

Round Table is all about having fun with a great bunch of mates and trying something new.

Wakefield District Round Table meets across Wakefield on the 1st Wednesday of the month and socialises every 3rd Wednesday. We try out gliding, zorbing, brewery tours, axe throwing, sausage making and more.

We also support our local communities by hosting the Wakefield Festival of Beer and Santa's Sleigh. We donate a large amount of money every year to worthy causes in our area.



THE LOCATION

The seventh Wakefield Festival of Beer sees a new venue Wakefield Market Hall with a larger, more diverse range of beers than ever before. Located in the Center of Wakefield, Wakefield Market Hall, will provide the home for around 100 beers, ciders, wine and gin and up to 700 guests per session on Thursday 19th, Friday 20th and Saturday 21st of September.

We'll be serving perfectly chilled cask and craft keg beers, particularly focusing on the best breweries. There really is 'something for everyone' with a large selection of fruit beers, the best of imported lagers, bottled beers, ciders, gin and even a little wine and Prosecco.

BECOME INVOLVED AS A PARTNER...

Being a partner with Wakefield District Round Table in the staging of the annual Wakefield Festival of Beer can bring significant tangible and intangible benefits to sponsoring organisations.

In addition to the corporate hospitality, meeting and being seen with and by other businesses and brand exposure opportunities afforded by the various sponsorship packages, your company name will be linked with a major fundraising event, which can only reflect positively on your business standing.

To make this event a monumental success the festival is looking for coverage in the local, regional and national press and radio, with additional publicity through the other local festivals.

We expect the event to be very popular and would like you to be part of it.

SESSIONS...

**THURSDAY
19TH SEPTEMBER**
Public Evening Session 5pm - 11pm

**FRIDAY
20TH SEPTEMBER**
Title, Platinum, Gold, Silver & Bronze Sponsors Private Session 12pm - 5pm

**FRIDAY
20TH SEPTEMBER**
Public Afternoon Session 2pm - 5pm

**FRIDAY
20TH SEPTEMBER**
Public Evening Session 6pm - 11pm

**SATURDAY
21ST SEPTEMBER**
Public Afternoon Session 12pm - 5:30pm

**SATURDAY
21ST SEPTEMBER**
Public Evening Session 6pm - 11pm

SPONSORSHIP PACKAGES

THESE PACKAGES INCLUDE ENTRY INTO THE PRIVATE SPONSOR'S SESSION WITH FREE FOOD AND DRINK!

TITLE FESTIVAL SPONSOR

£3000

- New for 2019 Title Festival Sponsor
- Logo Directly under the festival logo
- Sponsored advertising across all our media
- Name and brand one of our bars
- Your logo will feature on events T-shirts and beer glasses and advertising boards at the event
- Logo on festival website
- Re-name one of our beers and a barrel sponsor for each of the sessions
- Concessions - free entry x30 people to the private sponsor's session with free food and drink!

BRONZE PACKAGE

£175

- Logo on advertising boards at the event
- A barrel of beer sponsored for each of the sessions
- Concessions - free entry x 4 people to the private sponsor's session with FREE FOOD AND DRINK!

PLATINIUM PACKAGE

£1500

- Name and brand one of our bars
- Your logo will feature on events T-shirts and beer glasses and advertising boards at the event
- Logo on festival website
- Re-name one of our beers and a barrel sponsor each of the sessions
- Concessions - free entry x 20 people to the private sponsor's session with free food and drink!

GOLD PACKAGE

£800

- Logo on front of events T-shirts
- Logo on advertising boards at the event
- Logo on festival website
- A barrel of beer sponsored for each of the sessions
- Concessions - free entry x 15 people to the private sponsor's session with free food and drink!

SILVER PACKAGE

£400

- Logo on advertising boards at the event
- Logo on festival website
- A barrel of beer sponsored for each of the sessions
- Concessions - free entry x 10 people to the private sponsor's session with free food and drink!



ADDITIONAL SPONSORSHIP...

Barrel Sponsorship £100

- A barrel of beer sponsored for each of the sessions
- Concessions - free entry x 4 people for any one public session

If you are interested in any of our sponsorship packages please email us at: contact@wakefieldbeer.co.uk